**TD3\_Class program**

* Create your questionnaire (**if quantitative research**) or your interview/observation guide (**if qualitative research**).
* If possible, test your questionnaire or your qualitative data collection guide (interview guide, etc.) with your classmates or other persons.
* If possible, sent your questionnaire (if quantitative research) to the persons of your final sample.
* If possible, realize a qualitative data collection (interview by telephone, online observations, netnography, etc.) with your final sample.
* **If you have your survey, then carry out the coding and analysis of your data.**
* Code your data (qualitative or quantitative) if necessary.
* Provide results after conducting a preliminary test (frequency, mean, median, mode, etc).
* Analyze the results you obtained with this test (interpret them).
* For quantitative data, you can use Excel, SPSS or other software.
	+ Some tuto of SPSS :

<https://www.youtube.com/watch?v=TZPyOJ8tFcI>

<https://www.youtube.com/watch?v=_Lsjca4Bu_o>

* For qualitative data, you can use manual analysis (e.g.: content analysis, netnography, etc.) or some software like *Iramuteq* or *Nvivo* if you know how to use them.
	+ Some tuto

**https://www.youtube.com/watch?v=iH2vQ0hCLgk**